

INNOBRIGHT PRIVACY POLICY

Effective Date: January 9, 2017

Your privacy is important to us. This policy explains the information practices of innoBright Technologies Inc., a Delaware corporation (together with its successors and assigns, “**Innobright**”, “**we**”, “**us**” or “**our**”), defines the privacy options of each of our users (each, a “**user**”, “**you**” or “**your**”) and describes how your information is collected and used by us, the owner and operator of the www.innobright.com website (the “**Site**”) and our related sites, software products, tools and services (together with the Site collectively, the “**Services**”).

By using or visiting the Services, whether or not you create an account with us, you agree to the collection and use of information in the manner described in this policy. Innobright shall have right at any time and without prior notice, at its sole discretion, to revise this policy. Such revisions and additions shall be effective immediately upon notice, which may be given by any means, including but not limited to posting the revised policy on the Site. You are responsible for reviewing the Site periodically for any modification to this policy.

THE SERVICES AND THE INFORMATION WE COLLECT

The Services, include among other applications and services, our Altus animation rendering acceleration software. This policy applies to all information collected through the Services and any information you provide to Innobright, whether or not you create an account with us. To purchase our software products or participate in certain activities sponsored by Innobright, you will be required to create a user account with us, and you will provide us with personal information when you create a user account or participate in such activities. The personal information we collect when you create a Innobright account includes: your name; your email address; and a username associated with the Services. We may from time to time allow you to create an account with the Services through the use of a third-party service such as Facebook, in which case we will collect personal information provided through such third-party service in accordance with your privacy settings with such third-party service. In addition, when you use the Services, we may collect information relating to your computer and your use of the Services as set forth under the heading “Usage Data” below.

USAGE DATA

In addition to the personal information you supply, we collect certain information to evaluate how you and other users use and interact with the Services. We use such data in the following ways: to improve the design of the Services, to provide personalization on Services, to evaluate the performance of our various features, activities and programs and for our internal business analysis purposes. The technologies we may use to gather this non-personal information may include analytics software, cookies, browser detection, device detection and weblogs. The non-personal information we gather using these technologies may include without limitation MAC addresses, IP addresses, and statistics concerning usage of the Services, such as success rates, failure rates, renderer or other software applications in use and run times.

HOW WE USE INFORMATION

Our primary goal in collecting your information is to provide you with a personalized, relevant, and positive experience when using the Services.

We use information provided by you to manage your account, to process transactions and to provide the features of the Services, to present and tailor content in a manner effective for you and your device, to notify you about changes to the Services or address questions you may have about the Services, and to send you messages in accordance with your marketing preferences.

We may analyze and use information provided by you to present you with personalized product recommendations on or through the Services and, as discussed below, we may contract with third parties to bring you these product recommendations.

We may contact you with promotions and updates relating to the Services, or for other activities and purposes. The contact information you submit will not be used for these purposes if you choose not to receive such communications. You can control your privacy preferences regarding such communications (see the section below entitled “Your Privacy Preferences”) and can unsubscribe to any emails you receive.

From time to time, you may be invited to participate in Innobright-sponsored activities or programs. Innobright may request that you provide some or all of the above listed personal information to participate in those activities or programs. We use information collected from activities and programs to learn about users in order to improve our services and develop new products and services of interest to our customers.

We may from time to time select certain content posted or uploaded by users within the Services and display such listings for promotional purposes on a third-party social network, such as Facebook, Twitter, Instagram or Pinterest, or via email or blog postings. We will obtain the submitting user’s permission before displaying any such content for such promotional purposes.

As discussed above, we may use analytics software and other tools to collect data about how users use and interact with the Services. We may use this data to better understand various aspect of the Services, such as which features of the Services are most useful to users and which features may require improvements in future iterations of the Services. We may detect the type of web browser or device you are using to optimize the performance of the Services and to understand the mix of browsers and devices used by our users and visitors.

Innobright may also contract with unaffiliated third parties to provide services, such as software for certain features within the Services, customer communications, analyzing and evaluating the information we collect, and other services. When we do this, we may provide your personally identifiable information to third parties only to provide those services, and they are not authorized to use your personally identifiable information for any other purpose.

OUR COMMITMENT TO DATA SECURITY

Access to your data is limited to authorized Innobright staff or approved vendors. Although total security does not exist on the Internet, Innobright shall make commercially reasonable efforts to safeguard the information that you submit to Innobright.

USE OF THE SERVICES BY CHILDREN

The Services are not intended for use by children. Innobright will not knowingly collect any personally identifiable information submitted by visitors to the Services site who are under the age of 13. If you are under the age of 13, please do not use the Services or submit any personal information through the Services. We encourage parents and legal guardians to monitor their

children's internet and mobile device usage and to help enforce this privacy policy by instructing their children never to provide personal information through the Services. If you have reason to believe that a child under the age of 13 has provided personal information through the Services, please contact us, and we will endeavor to delete that information from our databases.

YOUR PRIVACY PREFERENCES

Innobright may provide or make available to users marketing communications such as e-mail newsletters, product and service updates and promotions. Innobright users generally find this type of information useful. Should you choose to not receive such future communications, you can follow the "unsubscribe" or similar instructions at the bottom of the email sent by Innobright.

HOW TO ACCESS OR CORRECT YOUR INFORMATION

You can access and maintain your personally identifiable information by logging in to your user account on the Site.

DISCLOSURE OF YOUR PERSONALLY IDENTIFIABLE INFORMATION

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order or legal process. It is also possible that Innobright would sell all or substantially all of its assets and business. In any transaction of this kind, customer information, including your personally identifiable information, may be among the assets that are transferred. If we decide to so transfer your personally identifiable information, you will be notified by email or a post to the Site.

PRIVACY AND LINKS TO THIRD PARTY WEBSITES

The Services may contain links to other websites. Innobright is not responsible for the privacy practices of these other sites. We encourage you to be aware when you leave our site, and to read the privacy statements of each web site that collects personally identifiable information. Some linked sites may be co-branded with our trademarks and those of our business partners. They may have the look and feel of www.itizen.com, but the URL in your browser window will indicate that you are visiting a different site. This policy only applies to information collected by Innobright.

HOW TO CONTACT US

Should you have privacy questions or concerns, please send an email to info@innobright.com.

HISTORICAL MODIFICATIONS

The original version of this policy became effective on January 9, 2017. There have been no updated versions posted to date. When we update this policy, we will post the updated version on the Site, and you may request to review previous versions by contacting us at info@innobright.com so that you can view changes, additions and deletions.